

Blog Frequency Planner Template

Use this blog frequency planner to organize and schedule your blog posts. Consistent posting aligned with your goals—whether audience building, SEO, or brand awareness—can help you maximize the impact of your content marketing efforts.

Monthly Blog Schedule

Week #	Date Range	Topic/Title	Target Keyword(s)	Status (Planned/Written/Published)
Week 1	May 26 - Jun 01			Planned
Week 2	Jun 02 - Jun 08			Planned
Week 3	Jun 09 - Jun 15			Planned
Week 4	Jun 16 - Jun 22			Planned

Tip: Review performance at the end of each month and adjust your blog strategy based on which posts gained the most traction.